



Blaze Pizza



SITE CRITERIA

BLAZE FAST-FIRE'D PIZZA, a new concept in fast-casual dining, serves artisanal quality, custom-built pizzas at freakishly fast speeds, all at a very affordable price.

DEMO GUIDELINES

	1-Mile	2-Mile	2-Mile
Population	15,000+	40,000+	150,000+
Daytime Population	7,000+	20,000+	50,000+
Median income	\$60,000	\$60,000	\$50,000
Traffic Count (VPD)	20,000		



SEEKING SITES

- Nationwide
- 3,500 - 5,000 SF
- Prefers exclusive patio
- Accommodate beer and wine

PREFERRED CO-TENANTS

- Grocery centers
- Theaters
- Medical facilities
- Educational facilities
- Community centers
- High-quality restaurants.

SIZE REQUIREMENTS

- Street Locations: The ideal size is 2,000 to 2,400 square feet, plus an outdoor patio. We will consider 1,800 to 3,000 square feet, depending on the volume.
- Food Court Locations: Minimum 700 square feet with 22 linear feet of frontage.



LOCATION SITE REQUIREMENTS

- Frontage: 25 feet minimum
- Parking: Adequate for restaurant use
- Visibility: Unrestricted from primary access
- Access: Signalized intersection preferred
- Traffic: 20,000 per day average
- Signage: Prefer 2+ signs plus monument or pylon
- Patio: Prefer exclusive patio with 16 to 24 seats
- Zoning: To accommodate beer and wine (preferred)

UTILITY REQUIREMENTS

- HVAC: Suitable for restaurant with kitchen
- Gas: 2 inch line must be available to the premises (varies by distance to the meter)
- Electrical: 400 amps service available to premises
- Water & Sewer: 1-1/2 inch water and 4 inch sewer service to premises