



# Buffalo Wild Wings



## SITE CRITERIA

Buffalo Wild Wings is an American casual dining restaurant and sports bar franchise in the United States, Canada, Mexico and The Philippines which specializes in chicken wings and sauces.

## DEMO GUIDELINES

	5-Mile
Population	40,000+
Daytime Population	10,000+
Median income	\$30,000+
Average Age	20-50 80%
Traffic Count (VPD)	25,000

## PREFERRED CO-TENANTS

- Lifestyle or power centers with “big box” anchors such as “Old Navy, Petsmart, Kohl’s, Home Depot, Lowe’s, etc.”, National casual dining brands in a contiguous restaurant corridor, Super Wal-Mart, Super Target, Regional, super-regional malls, Colleges, universities, Healthcare corridors, Movie Theaters (Stadium Seating - First Runs)

## SPACE PARAMETERS

- 120 plus parking spaces required
- Excellent signage and visibility
- Excellent site ingress and egress with traffic signal
- Seven-day-per-week liquor sales. Patio seating for 40+
- Free Standing
- Lifestyle Center
- Neighborhood Strip Mall
- Power Center



## SEEKING SITES

- Nationwide
- 6,500 SF
- Patio seating for 40+

