



smash. sizzle. savor.®

# Smashburger



## SITE CRITERIA

Smashburger is an American fast-casual burger restaurant chain with more than 370 corporate and franchise outlets operating in 37 states and 9 countries. The company was founded in Denver, Colorado in 2007 by Tom Ryan, Rick Schaden, and private equity firm Consumer Capital Partners. Smashburger offers 100% Certified Angus Beef burgers, chicken sandwiches, salads, sides, and shakes. The restaurant is named for the technique of smashing a ball of ground beef on a grill to sear in the juices.

## DEMO GUIDELINES

	<b>3-Mile</b>
Population	75,000
Average Income	\$60,000+

## PREFERRED CO-TENANTS

- Proximity to QSR Burger, Adult Casual Burger & Fast Casual Competitors

## LOCATION CRITERIA

- Traffic count 50,00 cars daily

## SPACE PARAMETERS

- Free Standing, Lifestyle Center, Neighborhood Strip, Power Center, Regional Strip, Specialty Strip
- Building type: end-cap/in-line
- Parking: Minimum 16 spaces, 20-25 preferred
- Seating: 40-70 Interior with exclusive patio as available
- Full Dress Trade Package & signage



## SEEKING SITES

- 1,800 - 2,220 SF
- Exterior Patio

